

Wahiduz Zaman

Founder & Lead Trainer | Consultant | Talent ShapeUp

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🌐 www.talentshapeup.com

Maxwell Leadership Certified Trainer, Speaker & Coach (USA)

Gallup Certified Strength Coach (USA) | LCP Certified Coach (Australia)

DISC Certified Trainer & Consultant (USA) | Executive Education – INSEAD (France)

ACBA – IBA, DU | B. Pharm & M. Pharm - DU



Helping organizations build high-performance leaders and future-ready teams

Professional Profile —

Wahiduz Zaman specializes in transforming leadership mindsets and performance, bringing over 21 years of experience across multinational and local organizations, with expertise in sales, marketing, business development and organizational transformation, including a senior leadership role at Roche, a Fortune 500 Swiss company. As the Founder of Talent ShapeUp, he specializes in developing high-performing sales teams, future-ready leaders and customer-centric organizations. His programs combine international best practices with highly practical, simulation-driven learning, designed to deliver measurable business impact in performance, leadership effectiveness and team engagement.

Impact Delivered —



3,000+

Professionals Trained
(Bangladesh)



125+

Training Sessions
Delivered Nationwide



400+

Leaders Developed
Across 6 Continents



50+

Organizations Served
Across Diverse Industries

Signature Programs

- Leading with Strengths (Gallup, USA)
- Maxwell Leadership Programs (USA)
- Mindset to Impact: Leadership Excellence Program
- VACC Leadership – Traditional to Transformation
- Leading Next Generations
- Pharmaceutical Marketing Strategy (AI Integrated)

Core Programs

- Corporate Leadership & Organizational Behavior
- Sales Leadership & Performance Excellence
- Feedback, Coaching, Counseling & Mentoring Skills
- Professional Selling Skills, B2B Sales & Consultative Selling
- Negotiation & Persuasion Skills
- Service Mindset & Customer Relationship Management

International Trainings —

Switzerland

- Sales Leadership
- Transformation Multiplier
- Marketing Planning Excellence

Turkey

- Leadership Mindset
- Strategic Selling
- Negotiation & Persuasion

Asia

- Consultative Selling - India
- Design Thinking - Malaysia
- Co-active Coaching – Hong Kong
- MBO & Decision Making – Sri Lanka

Industries Served: Telecom | Bank | Logistics | FMCG | RMG | Airlines | Pharma | Diagnostics | Hospital

Organizations Served

Robi | City Bank | Jamuna Bank | CMA – CGM | United Group | TUV Rheinland | Transcom | BIR Group | Kung Keng | United Surgical | Yunusco & SSI | Ispahani | Sri Lankan Airlines | Roche | Healthcare | SK+F | Radiant | ACI | ACME | SMC | Everest | ZAS Corporation